

Genre: General Rodding and Titles Featuring 1948 and earlier vehicles

Rank ordered by annual reported print volume (in 000's)

Notes: (1) Items in *BOLD* are not published to website at this time. (2) Items with "n/a" indicate reporting with zero value.

1950	1951	1952	1953	1954
Hot Rod (94.6)	Hot Rod (224.1)	Hot Rod (473.0)	Hot Rod (676.4)	Hot Rod (746.2)
1955	1956	1957	1958	1959
Hot Rod (684.6) Rod & Custom (198.7)	Hot Rod (684.6) Rod & Custom (198.7) Speed Mechanics (184.1)	Hot Rod (767.8) Rod & Custom (296.5) Speed Mechanics (143.9) Auto Craftsman (140.0)	Hot Rod (874.5) Rod & Custom (324.0) Rod Builder & Customizer (181.6) Speed Mechanics (131.8) Auto Craftsman (123.7)	Hot Rod (891.2) Rod & Custom (300.9) Rodding & Restyling (230.0) Rod Builder & Customizer (183.9) Auto Craftsman (123.7) Speed Mechanics (122.2)
1960	1961	1962	1963	1964
Hot Rod (1,024.0) Rod & Custom (316.7) Rodding & Restyling (230.0) Rod Builder (183.9) Speed Mechanics (95.7)	Hot Rod (1,192.8) Rod & Custom (316.7) Custom Rodder (203.4) Car Speed & Style (201.3) Speed Mechanics (90.2) Hop-Up Your Engine (80.0)	Hot Rod (1,352.5) Rod & Custom (300.0) Custom Rodder (220.0) Rodding & Restyling (214.8) Speed Mechanics (180.0) Hop-Up Your Engine (100.0)	Hot Rod (1,275.4) Rod & Custom (343.7) Custom Rodder (305.1) Rodding & Restyling (215.4) Speed Mechanics (181.4) Hop-Up Your Engine (115.9)	Custom Rodder (1,543.4) Hot Rod (1,275.3) Speed & Custom (341.1) Rod & Custom (330.5) Rodding & Restyling (215.4)
1965	1966	1967	1968	1969
Custom Rodder (1,543.4) Hot Rod (1,371.8) Speed & Custom (341.1) Rod & Custom (295.6)	Hot Rod (1,443.8) Rodding & Restyling (304.7) Rod & Custom (263.0)	Hot Rod (1,436.8) Rodding & Restyling (304.7) Rod & Custom (229.9)	Hot Rod (1,464.0) Rod & Custom (228.6) Custom & Rod Ideas (216.6)	Hot Rod (1,574.5) Rod & Custom (231.5) Custom & Rod Ideas (216.6)
1970	1971	1972	1973	1974
Hot Rod (1,729.4) Rod & Custom (242.8) Custom & Rod Ideas (216.6)	Hot Rod (1,729.4) Custom & Rod Ideas (500.0) Rod & Custom (236.3)	Hot Rod (1,537.8) Custom & Rod Ideas (500.0)	Hot Rod (1,655.3) Custom & Rod Ideas (500.0)	Hot Rod (1,611.6)
1975	1976	1977	1978	1979
Hot Rod (1,706.0) Custom & Rod Ideas (120.0)	Hot Rod (1,525.0) Custom & Rod Ideas (135.0)	Hot Rod (1,717.4) Street Rodder (211.1) Custom & Rod Ideas (170.0)	Hot Rod (1,647.4) Street Rodder (184.9) Custom & Rod Ideas (183.2)	Hot Rod (1,604.7) Street Rodder (184.9) Custom & Rod Ideas (183.9)
1980	1981	1982	1983	1984
Hot Rod (1,752.4) Street Rodder (191.1)	Hot Rod (1,842.1) Street Rodder (198.0)	Hot Rod (1,726.9) Street Rodder (186.2)	Hot Rod (1,625.9) Street Rodder (186.2)	Hot Rod (1,577.9) Street Rodder (196.4)
1985	1986	1987	1988	1989
Hot Rod (1,709.8) Street Rodder (199.0)	Hot Rod (1,733.2) Street Rodder (199.0)	Hot Rod (1,641.6) Street Rodder (199.0)	Hot Rod (1,610.1) Rod & Custom (328.4) Street Rodder (265.1) American Rodder (93.0)	Hot Rod (1,641.6) American Rodder (224.0) Street Rodder (199.0)

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1990	1991	1992	1993	1994
Hot Rod (1,641.6) American Rodder (224.0) Street Rodder (199.0) Rod & Custom (187.0)	Hot Rod (1,810.0) American Rodder (250.0) Street Rodder (224.0) Rod & Custom (187.0) Rod Action (140.0)	Hot Rod (1,810.0) American Rodder (250.0) Street Rodder (224.0) Rod & Custom (187.0) Rod Action (140.0)	Hot Rod (1,802.6) Street Rodder (235.1) American Rodder (224.0) Rod Action (140.0) Hot Rodding (n/a) Rod & Custom (n/a)	Hot Rod (1,713.6) Rod & Custom (374.0) Street Rodder (237.5) Rod Action (140.0) American Rodder (126.7)
1995	1996	1997	1998	1999
Hot Rod (1,618.0) Rod & Custom (374.0) Street Rodder (237.5) Rod Action (140.0) American Rodder (126.7) Hot Rod Mechanix (120.0)	Hot Rod (1,604.0) Street Rodder (230.4) Rod & Custom (203.1) Street Rod Action (140.2) Hot Rod Mechanix (120.0) American Rodder (97.7)	Hot Rod (1,585.0) Street Rodder (241.6) Rod & Custom (236.9) Street Rod Action (140.2) Hot Rod Mechanix (120.0) American Rodder (84.0)	Hot Rod (1,560.9) Street Rodder (253.2) Rod & Custom (236.1) Street Rod Action (140.2) American Rodder (84.9) Rodder's Digest (58.0)	Hot Rod (1,592.0) Street Rodder (253.2) Rod & Custom (236.1) Street Rod Action (140.2) American Rodder (69.7) Rodder's Digest (58.0)
2000	2001	2002	2003	2004
Hot Rod (1,636.0) Street Rodder (298.1) Rod & Custom (276.1) Street Rod Action (140.2) American Rodder (72.5) Rodder's Digest (58.0)	Hot Rod (1,638.0) Street Rodder (298.1) Rod & Custom (276.1) American Rodder (72.5) Rodder's Digest (58.0) Southern Rodder (n/a) Street Rod Builder (n/a)	Hot Rod (1,638.0) Rod & Custom (335.2) Street Rodder (307.7) American Rodder (68.0) Southern Rodder (n/a) Street Rod Builder (n/a)	Hot Rod (1,422.4) Street Rodder (319.7) Rod & Custom (305.9) American Rodder (68.0) Southern Rodder (n/a) Street Rod Builder (n/a)	Hot Rod (1,610.1) Rod & Custom (335.2) Street Rodder (265.1) Southern Rodder (n/a) Street Rod Builder (n/a)
2005				
Hot Rod (1,418.5) Street Rodder (306.7) Rod & Custom (221.3) American Rodder (118.2) Garage (n/a) Ol' Skool Rodz (n/a) Ragtops & Roadsters (n/a) Southern Rodder (n/a) Street Rod Builder (n/a)				